



WHAT IS DIGITAL CONNECT?

An Online Platform hosted on [Swapcard](#) enabling those who cannot travel to connect with the event attendees, exhibitors and content.

Digital Connect will combine 3 leading industry events:

- [MTA Vietnam 2021](#), [HVACR Vietnam 2021](#) and [INMEX Vietnam 2021](#)
- Virtual Exhibit Booths with Product Showcase
- Live Chat, Voice and Video Call with Attendees
- +6,000 trade buyers and professionals from around the world
- +200 exhibitors

WHEN IS DIGITAL CONNECT?

Opens: 16 June 2021 – Exhibitors edit profiles and arrange meetings with potential buyers

LIVE! 7-10 July 2021 – 1-on-1 video meetings take place, full webinar content available

Bonus: Until 31 July 2021 – Platform remains open, product listing and webinars on-demand

HOW MUCH TO JOIN?

USD1,500 per exhibitor listing.

Package per 1 exhibitor includes:

Platform Login Accounts (Exhibitor)	3 users
Product Highlights (including description & images)	3
Product Video	1
VIP Guest Buyer Invites	30 invites
Company Logo, Video, Write-up & Contact Info	✓
LIVE Chat, Voice, Video Call and Contact Info Exchange	✓

WHAT DOES DIGITAL CONNECT LOOK LIKE?

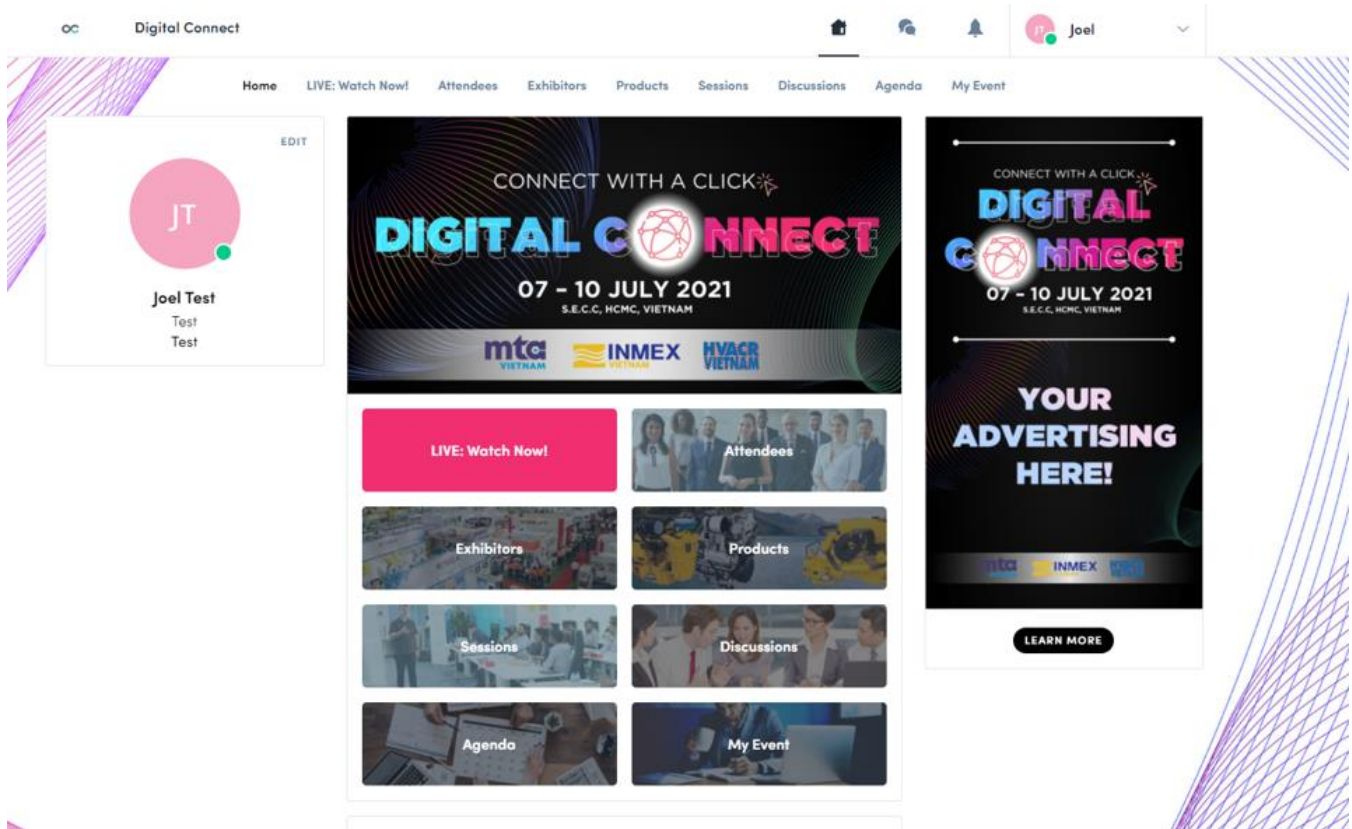
Exhibitor Profile from Attendee / Buyer View

The screenshot displays an exhibitor profile for Informa Markets Asia Ltd. The page layout includes a navigation bar at the top with links for Home, EXHIBITOR, RAWLION, WEBINAR, PRODUCT/SERVICE, SPEAKER, MEDIA, CONFERENCE, MY EVENT, AGENDA, and HELP DESK. The main content area is divided into several sections:

- 1 Video clip:** A large video player showing the Informa Markets logo.
- 2 Logo:** The Informa Markets logo and company name, Informa Markets Asia Ltd, with a 'Test company' label.
- 3 Company Info:** A 'BOOKMARKED' button and a 'Book a meeting' section with a 'Meeting Timeslots' calendar for Friday, October 30, 2020, showing slots from 4:00 PM to 6:30 PM.
- 4 Product Cat. & Business Nature:** An 'Information' section describing the company's focus on specialist markets and industries, and a 'Bringing specialist markets to life' section with a 'See less' link.
- 5 Social Media:** Social media icons for LinkedIn and Facebook.
- 6 Contact Details:** Contact information including a phone number (+852 2827 6201), email (ask@informa.com), and address (177 China Resources Building, 26 Harbour Road, Wanchai, Hong Kong).
- 7 User Account:** A 'Team' section featuring a profile card for Phyllis Luk, Senior Operations Manager at Informa Market Asia Ltd.

On the right side of the page, there is a 'Talk to Informa...' live chat window. It shows a chat history for October 30, 2020, with messages from 'abc' and a 'Video call ended' notification. A 'Write a message...' input field is visible at the bottom of the chat window.

Homepage



Attendee / Buyer Profiles

